

# Physician Engage

Provides physicians a unified 360 degree view of patient information. It equips the physicians with anywhere, anytime patient engagement capabilities that improve outcomes.



## Seamless patient data access

Provides unified view of patient data aggregated from disparate sources like multiple EMRs, labs results, radiology images, notes, and prescriptions. The zero install image viewer enables physicians to access images on both web and mobile devices.



## Advanced patient engagement tools

Provides instant messaging capability for better communication between patient and care teams, and amongst care team members. Physicians can monitor outcomes by using follow-up questionnaires and by tracking patient compliance.



## Superior care collaboration

Easily share patient records to collaborate with fellow physicians to seek expert opinion. Physicians can gain access to patient's records in the event of medical emergency without compromising data privacy. Advanced task management capabilities to improve physicians' productivity.



## Embedded analytics

With embedded analytics, providers can analyze patient specific care gaps, monitor medication and care pathway compliance, and view risk populations.

## Benefits



### Improves staff productivity

Single point access to patient data, built-in alerts and reminders, and task management capabilities; improves overall staff productivity.



### Improves treatment outcomes

Providers can now ensure improved treatment outcomes by constantly engaging with their patients even beyond their facility.



### Fosters patient communication

Physicians can talk with patients about medications or medical issues on an ongoing basis to provide advice even between visits.

# Case Study

MphRx's Physician Engage, enabled the lab setup of a fully integrated healthcare system to effectively manage test reports and simplify communication with their referring physicians.

## About the Customer

The client is one of the largest healthcare providers in New York. Their labs provide diagnostic services to 152 referring hospitals and 1429 referring nursing homes that are a part of their healthcare system. They also cater to 795 referring hospitals and physicians outside their system.

### Business Challenge

- \* Referring physicians needed easy and quick access to test reports, to ensure timely treatment for their patients.
- \* Lab operations team needed to prioritize the areas of improvement for operational efficiency and patient experience. However, they did not have a single source of data to generate insights.

### Proposed Solution

- \* MphRx installed Minerva to aggregate lab data as well as business metrics data at a single source.
- \* Deployed Physician Engage to provide referring physicians access to patient reports and trends.
- \* Provided our analytics suite - BizEye to deliver actionable and real-time insights into lab operations.

### Business Benefits

- \* Timely and easy access to lab reports, and trends ensured that referring physicians continue to drive patient traffic.
- \* Lowered Total Cost of Ownership, as the customer avoided expensive integrations with referring physician practices.
- \* Real-time monitoring of operational metrics at labs enabled continuous improvement in business outcomes.

Visit [www.mphrx.com](http://www.mphrx.com) for more details.

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